

## **ABSTRACT**

### **THE APPROACH OF VALUE CLARIFICATION TECHNIQUE AS AN EFFORT TO INSTILL ENTREPRENEURIAL VALUES**

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This research aims to describe the efforts to instill the values of entrepreneurship using the approach of Value Clarification Technique and to describe increase in the entrepreneurial learning outcome using the approach Value Clarification Technique. The method used in this study is classroom action research (CAR) which consists of three cycles include planning, implementation, and reflection. Data collection techniques used tests to asses cognitive aspect and observation to aspect entrepreneurial values. The research result showed that there was an increase on : (1) students' values of entrepreneurship , the indicator reached the third cycle ; (2) student learning result. The second cycle of the indicator has been reached and third cycles of increasing and has reached  $\geq 75\%$ .

Keywords: values of entrepreneurship, value clarification technique