ABSTRACT

MEDIA PICTURED CHART DEVELOPMENT IN SOCIAL STUDIES LEARNING FOR YUNIOR HIGHT SCHOOL NINE GRADE

By

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This research aimed to product media pictured chart of Social Studies and to know the extent of effectiveness of media pictured chart in Social Studies learning. The research method used was *Research and Development* (R&D). The design of media development used instructional design steps of Dick and Carey. This population of research is studens nine grade of SMPN 3 Batanghari Nuban which consists of five classes as the taking of sample by using purposive sampling. The are IX.1 as exsperiment class and class IX.3 as control class. Taking on this sample is based on consideration that both of two classes have result of studies that in normal distribution and from the homegenety population.

The result of the development research concluded that, (1) media expert, content expert, teaching-learning expert and students toward the product developed had good criteria, relevant, appropriate, attractive, clear, interesting enough and help the learning process of Social Studies and was stated fit for use; (2) the result of product trial of media pictured chart developed got the conclusion that the average of experimental class learning result used media pictured chart was higher than control class which used conventional media. The result analysis of try out got coefficient score of t count was higher than t table so that media pictured chart learning was stated effective.

Key Words : media pictured chart, Social Studies learning, development