

## **ABSTRACT**

### **RECRUITMENT AND MEMBERS stewardship POLITICAL PARTIES ( STUDY ON RECRUITMENT AND MANAGEMENT OF THE DEMOCRAT PARTY MEMBER BRANCH Bandar Lampung )**

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Political parties are the backbone of democracy because only channel through which the public can , leave mandates and expectations This fact is a necessity that can not be denied how important and strategic roles and functions of political parties in determining the process of democratization in a country In this context , the recruitment process has a very important function for any political party In other words , if the political parties fail to perform this function then the party should cease to be a political party To that end , rather than political recruitment function is a function eksklusif party and acts may be abandoned This thesis examines the process of recruitment of members and the management of the branch of the Democratic Party in the city of Bandar Lampung This research uses a qualitative approach with descriptive analysis method . Data was obtained through in-depth interviews and document research in the form of regulations and guidelines of the party Data analysis includes analysis based on concepts derived from the theory , especially from 4( four ) recruitment patterns of political parties namely partisanship survival , and kompartementalismemaritokratik

Based on the findings of this thesis , recruitment in the Democratic Party branch in Bandar Lampung showed kecenderungan as follows : First , in the process of recruitment of members and officials of the Democratic Party branch in Bandar Lampung members to raise the loyalty factor and the name of the party is an important factor in the recruitment process . Second , the strength of the support of the masses is also a consideration for the Democratic Party branch in Bandar Lampung in the process of recruitment of members and party officials . Third , factors other consideration that is for members who sit in the management of the Democratic Party should have a positive trackrecord , would raise the party and didpilih / appointed by the chairman and the formation elected . Finally, hand in hand with increasingly stringent and the selection of party membership rekrutman then this is the Democratic Party has shown a change from the beginning as a mass party has become increasingly steadiness as a party cadre .Therefore , internalization of democratic values and Democrats struggle to simultaneously transferred to the involvement of its members through a regeneration sympathizers members , and administrators in all party activities .

Keyword , Recruitment Politics , Democratic Party , Dublin