ABSTRACT

PERFORMANCE OF BULOG PUBLIC COMPANY OF LAMPUNG REGIONAL DIVISION IN ENFORCEMENT RICE SUBSIDY PROGRAM FOR LOW INCOME PEOPLE IN 2013

By

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Rice Subsidy Program For Low Income People (Poverty Rice program) aims to reduce the burden of expenditure of the poor in meeting their food needs. Bulog as agencies that play a role in providing and distributing Poverty Rice has Regional Division (Division) are scattered throughout the provinces, including the province of Lampung. In the implementation of this program, problems still occur involving Bulog Division Lampung, such as the warning by the Lampung Provincial Parliament for the performance of low Bulog Lampung Division, delays in delivery Poverty Rice, public complaints over the poor quality of Poverty Rice, reprocessing activities and due diligence Poverty Rice not according to the standard. If viewed in the perspective of concepts and theories, the issue regarding the performance Bulog Division Lampung as the Poverty Rice program providers.

To that end, the purpose of this research is an overview of performance Bulog Lampung Regional Division in the administration of Rice Subsidy Program for Low Income People in 2013 as well as inhibiting factors. The method in this study is a qualitative method. Based on the survey results revealed that the achievement of performance indicators procurement and distribution activities conducted by Poverty Rice Bulog Division Lampung, in terms of indicators of inputs, processes, outputs or outcomes, still not good. So the researchers concluded that the performance of Lampung Bulog Division in the administration of the Poverty Rice program is still not good. Division Bulog performance inhibiting factors Lampung, namely: (1) Internal factors, such as the low quality of human resources, lack of infrastructure, weak management systems, the lack of monitoring and supervision, conditions and unfavorable warehouse systems, a limited budget, and lack of standards and feedback. (2) Eksternal factors, such as natural conditions, social, and economic, as well as less than optimal support from the local government.

Keywords: Performance, Bulog Lampung Division, the factors inhibiting