

ABSTRACT

POLITICAL ECONOMY ANALYSIS OF THE DEVELOPMENT OF RAMAYANA MALL LAMPUNG (ROBINSON)

By

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The building permit issuance of Ramayana Mall Lampung by related institutions was one form of misuse space function in the city of Bandar Lampung as the building permit violated local laws of Bandar Lampung Number 4 Year 2004 on Spatial Planning of Bandar Lampung Year 2005-2015. This might happen because of the economic goals such as to reduce unemployment and bring in local revenue, other than that expected by the existence of the Ramayana Mall Lampung in Rajabasa can trigger the growth of economic activity around it. The purpose of this study is to see the economics fundamental as well as analyzing the interests and the value preferences in the issuance formulation process of IMB of Ramayana Mall Lampung (Robinson). The method used in this study is qualitative where the research procedure are explain, process, visualize and interpret the results with the data that appears in the form of words arranged in expanded text as the answer.

The results showed that economic factors that were being the basis of the issuance of IMB of Ramayana Mall Lampung (Robinson) is not realized. Based on an analysis of the political economics approach, personal interests outside the public interest and the economics goals strong influence on this policy. Related institutions in formulating this policy was based on the individual preferences value and the policy was the result of supplies and demands among stakeholders in order to maximize personal gain.

Keywords: Political Economy, Development, Mall