

ABSTRACT

STUDY ON IMPLEMENTATION OF TEMPORARY RELOCATION OF SMEP MARKET TRADERS IN ORDER TO REBUILD AND REDESIGN NEW SMEP MARKET BANDAR LAMPUNG

By

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The policy of rebuilding and redesigning Smep Market is one of way to actualize the modern vision of Bandar Lampung city. That policy gives implication toward relocation of Smep market trader to temporary location. In the implementation of this relocation, there are some problems; that is protesting of demolition the trader places, rejecting from the trader itself, and burdening of relocation temporary system . The purpose of this research are to analyze how is the implementation process of relocation Smep market trader and to analyze the obstacles in implementing relocation the Smep market trader temporary. And the method that used in this research is descriptive research with qualitative approach.

The result of this research showed that the implementing of relocation the Smep market trader is still not effective. It can be seen from: (1) Government has limited in providing place to relocate the trader temporary (2) There is rejection from some trader in relation with building right (3) System that used in dividing the temporary location is not enough good (4) The minimum cost of developer side. This research has some recomendation, that is: (1) The system of dividing temporary location should be considered in all trader. If all trader has already get new place, after that the trader that want to have more than one place can get the place (2) Determining of developer side must be selectived in choosing the bonafide developer (3) Government must act clearly to developer side because until now the construction of Smep market is not implementing yet (4) For some developer side must be prepared all source, especially estimate cost so that the contruction can implement agrre with the schedule.

Keyword: Policy Implementation, Trader Relocation.