ABSTRACT

THE ANALYSIS OF EMPLOYEE PERFORMANCE QUALITY IMPROVEMENT IN CORPORATE OWNED BY STATE BY APPLYING GOOD CORPORATE GOVERNANCE
(A Study in PT. Perkebunan Nusantara VII (Persero) Lampung)

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The state owned enterprise (BUMN) is a national economics driver. Criticism for organizations in public sectors result in movement for management reform in public sector. One of public sector reforms is the raise of Good Corporate Governance (GCG) concept. One BUMN owned by state applying principles of GCG is PT. Perkebunan Nusantara VII (Persero).

The objective of this research is to describe employee performance quality improvement in PTPN VII (Persero) by applying GCG. This was a descriptive research with qualitative approach. Data were collected by distributing questionnaires, interviews, and documentation.

The results shows that the PTPN VII (Persero) employees’ performance after applying GCG improved with good category, so that this research result can be used as references for corporate owned by state to improve employees’ performance qualities by applying GCG. Researchers recommend several things, namely: the need for intensive socialization to employees regarding the implementation of good corporate governance and employees are required to learn about the principles of good corporate governance in transition to more quickly adapt.

Keywords: Employee’s Performance, State Owned Enterprise, Good Corporate Governance