

## **ABSTRACT**

### **ANALYSIS OF THE MEANING KINESIC A MAGICIAN IN MAGIC SHOWS THE CLASSICS (STUDY OF COMMUNICATION NON VERBAL TO “RAY ANTYLOGIC” OF 3LOGIC )**

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*Magic games continue to evolve hand in hand with the progress of science and technology. Until now, various types of magic continues to flow or add color in the art of magic show. However, the magic of classical remains present in every modern magic show at the moment. In this study researchers were focusing more on a message kinesik of non verbal messages. This is due to the more dominant classical magic show put on kinesik in the delivery of the message to the audience. Classic magic show is a magic show minimal dialogue and requires a profound interpretation of body movements displayed by the magician. As for the purpose of this research is to know the meaning of kinesic in the magician magic show classics.*

*Type of research used in this research is descriptive qualitative. The determination of an informer done with purposive of sampling. Where an informer vote with deliberately based on characters predetermined and be stipulated based on research purposes. In research this is an informer primary is ray antylogic and this study using interviews deep, observation of the participant and documentation and research it uses the technique decision of the reduction data, analysis of data display ( presentation of data ) and verification.*

*The result of this research showed that the success of classical magic shows is determined by a message kinesic that exists in every legerdemain classical from the beginning of the game until the end of may be understood by the audience. The message kinesic who want to be delivered by a magician consisting of a message facial ( consisting of a facial expression and eye contact ), a message gestural or better known by hand signs and the message postural that is the posture or motions of bodies.*

*Of this research can be concluded that a juggler of weapon or convey a message kinesic told the crowd when magic shows the classics. In magic shows prestidigitator, especially classical a magician do communication through the game of what happens. A message kinesic especially messages facial as the facial expressions that cannot be done purposefully and also eye contact that occurs only a few seconds, so difficult convey the interpretation of it to the audience. There are things in a message kinesic moreover special message facial which only occur naturally, or spontaneous.*

***Keywords: non verbal communication, kinesik, classical magic.***