

ABSTRACT

The Social Construction of Football Fans Women (Study on Girl Member at United Indonesia Community Chapter Lampung / UICL)

**By
Tia Lidarni**

Football match does make sense with masculinity or on the other hand football match is for men. This research aims to find out the cultural supporting factor on watching football match by women, knowing the women's motivation in joining UICL community and identity what football fans women want. Research type used is qualitative research by social construction theory, media critical theory and identity theory. The result of this research shows that supporting factor of the cultural development by women is family factor, social environment factor and another factor (elements on football match) such as: football player, costumes, accessories, and so on. Women's motivation joining in UICL *fansclub* community based on interest on Manchester United, influence and family support, influence and social environment support and differentiator from common women. The identity what women in UICL community want as football fans is manifest identity or real identity.

Keywords: Football fans women, Motivation, Identity.