

ABSTRACT

**IMPLEMENTATION POLICY EFFECTIVENESS
IDENTITY CARD, CARDS FAMILY
AND BIRTH CERTIFICATE FOR FREE
Year 2010-2013
(Studies in the Sub-District and Village of Bandar Lampung)**

By

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This research will be done in the village and sub-district of Bandar Lampung on the implementation policy of the National Identity Card, family card and birth certificate for free . This Research started with problems growing in government administrative services in the field population, on the implementation policy of the National Identity Cards/ birth certificate/ KK/ free that often characterized by problems in its implementation. The purpose of this research was to determine the effectiveness of policy implementation Issuing identity cards , family card and birth certificate for free Year 2010-2013 in the village and sub-district of Bandar Lampung. This type of research is descriptive based on qualitative data . Location The study consisted of 3 districts and 3 villages from each of these districts are determined by purposive sampling method .

Results of these research show that an effective implementation policy of Identity Card, Publishing Family card and birth certificate Year 2010-2013 in the village and sub-district of Bandar Lampung not effective. Ineffectiveness this program is shown in the final The organization variable communication has not run well

where procedure has not yet been able to policy shall be communicated well, so that the people as users still imposed some costs. The applications happened discrepancy between the executive policy should be according to The Circular Mayor of Bandar Lampung Number: 470/1852/IV.29 /2013 with the commissioning actuality who play a role in the field. There has been gap between socialization that done implementator with knowledge of the community about the policy is still and things that are not appropriate in the implementation, made this policy is not balanced. The attitude or executing perspective that is different from policy-makers to make the process of implementation policy is also to not effective.

Keywords: Effectiveness, ID Cards/birth certificate/Family Card Free