## **ABSTRACT**

## COORDINATION BETWEEN DINAS PERDAGANGAN DAN PASAR, DINAS TATA KOTA DAN PARIWISATA, AND DINAS PERHUBUNGAN KOMUNIKASI DAN INFORMATIKA METRO CITY IN STRAIGHTENED UP STREET VENDORS IN METRO CITY

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## **NOVIA BELLADINA**

Metro City local government organize its activities through coordination between their apparatus. Coordination done with intention that the government of Metro City could be a whole unity in achieving its goal. In this case Metro City do the coordination among existing agencies in its region in order to fulfill one of its development program, namely the structuring and regulating street vendors. The problem of straightening up the street vendors in Metro City until now has not resolved properly although efforts have been made to overcome these chaotic. Not well-organized location of the vendors is a complex problem because in addition to damaging the aesthetic beauty and violating the city hall, the existence of street vendors can also causing traffic jam.

The purpose of this research is to determine the coordination between Dinas Perdagangan dan Pasar, Dinas Tata Kota dan Pariwisata, and Dinas Perhubungan Komunikasi dan Informatika Metro City in straightened up street vendors in Metro City. Meanwhile, the type of research used descriptive research pertained to qualitative research methods. This research uses data processing techniques through in depth interview with related parties, then supported by observation and documentation.

The results showed that coordination between Dinas Perdagangan dan Pasar, Dinas Tata Kota dan Pariwisata, and Dinas Perhubungan Komunikasi dan Informatika Metro City largely accomplished. Nevertheless, there is an indicator that has not been obtained optimally, it is agreement and commitment.

Key words: Coordination, straightened up street vendors