ABSTRACT

EXECUTION EFFECTIVENESS PROGRAM OF RUSUNAWA DEVELOPMENT IN HOUSE NEED FULFILLMENT FOR POOR PEOPLE AT BANDARLAMPUNG (Study Case of Rusunawa Keteguhan District at Teluk Betung Barat Regency)

By

Aina Safitri

The aim of execution program of Rusunawa is to fulfill the house needed that limited, especially for society that has low income. Rusunawa development at Bandarlampung prioritized in efforts to configuration and solid settlement area rejuvenation and city dirty settlement where usually located in long area, river flood plain and solid settlement at downtown. For gulf beach area at Teluk Betung Barat need around 1077 house units while power capacity of Rusunawa in Keteguhan only as much as 192 room units or 17.83%. So as quantity, it cannot fulfill yet from total need exiting.

The problem that lifted in this research is how execution effectiveness programs of Rusunawa Keteguhan development in fulfillment house needed for poor people at Bandarlampung as a mean to detect execution effectiveness program in achievement level. Research objects focused on target precision analysis, location precision analysis and price subsidy precision analysis. Analyzer that used in writing is quantitative descriptive.

Based on variable measurement and questioner that given to 20 respondents, execution effectiveness program of Rusunawa Keteguhan development got several conclusions that is this program not accurate yet, it caused by as much as 11 occupants or 5.73% doesn't come from Bandarlampung but they come from other province, until now, the beach location be point to occupant stills to experience obstacle especially occupant that has income as big as Rp.100.000,00 until Rp.500.000,00 per month and need 4 until 5 units of Rusunawa building to fulfill existing need remainder as much as 885 house units or 82.17% from total needed 1077 house units.