

ABSTRAK

HUBUNGAN KARAKTERISTIK SOSIAL EKONOMI DENGAN KINERJA PENYULUH PERTANIAN LAPANGAN (Studi Kasus di Kecamatan Pringsewu, Kecamatan Gadingrejo dan Kecamatan Pardasuka, Kabupaten Pringsewu)

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Penelitian ini bertujuan untuk mengetahui karakteristik sosial ekonomi penyuluh pertanian lapangan, kinerja penyuluh pertanian lapangan, dan hubungan karakteristik sosial ekonomi dengan kinerja penyuluh pertanian lapangan di Kecamatan Pringsewu, Gadingrejo, dan Pardasuka. Pengumpulan data dilaksanakan pada bulan Mei sampai Agustus 2017. Sampel pada penelitian ini adalah 13 PPL di Kecamatan Pringsewu, Gadingrejo, dan Pardasuka yang dipilih secara acak sederhana. Data dianalisis secara korelasi *Rank Spearman*. Hasil penelitian menunjukkan bahwa karakteristik sosial ekonomi penyuluh pertanian lapangan masuk dalam kategori cukup baik, kinerja penyuluh pertanian lapangan masuk dalam kategori baik, dan faktor gaji penyuluh pertanian lapangan berhubungan nyata dengan kinerja penyuluhan. Sementara faktor-faktor umur, tingkat pendidikan, lama menjadi penyuluh, tingkat kosmopolitan, jarak tempat tinggal penyuluh dengan WKPP, dan jumlah tanggungan penyuluh tidak berhubungan dengan kinerja penyuluhan.

Kata Kunci: karakteristik sosial ekonomi, kinerja, penyuluh pertanian lapangan

ABSTRACT

THE CORRELATION BETWEEN SOCIO ECONOMIC CHARACTERISTICS WITH THE AGRICULTURAL EXTENSION WORKER PERFORMANCE

**(Case Study in Pringsewu, Gadingrejo and Pardasuka sub-districts, Pringsewu
District)**

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The objectives of this research are to determine the socio-economic characteristics of field agricultural extension workers, the performance of field agricultural extension workers, and the correlation between socio-economic characteristics with the field agricultural extension worker performance in Pringsewu, Gadingrejo and Pardasuka sub-districts. The research data was collected from May to August 2017. The research samples were 13 PPLs in Pringsewu, Gadingrejo and Pardasuka sub-districts that chosen by Simple Random Sampling. Data were analyzed by Rank Spearman correlation. The research shows the following results: the socio-economic characteristics of field agricultural extension workers were categorized as good enough, the performance of field agricultural extension workers was categorized as good, and the factor of salary for field agriculture extension workers was related to extension performance. On the other hand, factors of age, education level, length of extension, cosmopolitan level, distance of extension worker with WKPP, and the number of dependents of the field agriculture extension workers were not related to the performance of counseling.

Keywords: socio-economic characteristics, performance, agricultural field extension worker