ABSTRACT

Job Satisfaction Labor Based Job Characteristic Model (JCM) Perspective On Roof Tile Factory In Kecamatan Kalirejo Central Lampung

By

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The goal of this research was to know how job satisfaction to the labors of roof-tile factory which exists in Kalirejo, Central Lampung. The type of this research used descriptive by qualitative approach. The location of this research was Dusun 02 RT 07 Kalirejo, Central Lampung.

Job satisfaction is one of the things that are hoped by every labor, even formal labor and also informal labor. In this thing, the research was focused to the informal labor that is labors of roof-tile factory. By using Job Characteristic Model (JCM) perspective, it is hoped that it can give clear description about work satisfaction to the informal labor especially labors of roof-tile factory in Kalirejo. Because Job Characteristic Model (JCM) does not only see the job satisfaction achievement from the material but it emphasizes in the work aspect itself. Data Collecting Technique in this research was by using deeply interview to the informant they were labors itself.

Result of this research showed that based on Job Characteristic Model (JCM) perspective, the labors of roof-tile factory felt quite motivated so far to the job they do this time. This thing seemed from positive respond that was given by labors of roof-tile factory to the 3 of 5 Job Characteristic Model (JCM) indicators they are significant assignment, autonomy and feedback.

Key word: Job Satisfaction