

ABSTRACT

THE ANALYSIS OF THE EFFECT OF INCENTIVES AND DISCIPLINE EMPLOYEES PERFORMANCE IN THE CITY DISTRICT SKPKD WHICH GET WTP OPINION IN LAMPUNG PROVINCE

**by
IRA DANIYATI**

This study aimed to examine the effect of incentives and discipline to employee performance SKPKD. The factors tested in this study incentives and discipline for employee performance..The population in this study is the Regional Finance Management Unit (SKPKD) city district in Lampung province.

The primary data used in this study were obtained from questionnaires. Of the 140 questionnaires that were distributed to staff at each of the inner city districts SKPKD in Lampung province, as many as 122 questionnaires were returned and processed. Models using multiple linear regression analysis with application software SPSS 17.

The results of this study indicate that the variable incentive and discipline positive and significant impact on the performance of employees at SKPKD.

Keywords: Incentives, Work Discipline and Employee Performance.