## ABSTRACT

## THE DEVELOPMENT OF INTERACTIVE MULTIMEDIA TUTORIALS OF MICROSOFT WORD OFFICE IN THE SUBJECT OF INFORMATION AND COMMUNICATION TECHNOLOGY JUNIOR HIGH SCHOOL IN PESAWARAN

## DINI ISTIKA

This study aimed to: 1) produce interactive multimedia products Microsoft Office Word that fulfilled the criteria of a good instructional media, including instructional criteria, material criteria, and presentation criteria; 2) find out the effectiveness of an interactive tutorials of Microsoft Word on learning the Microsoft Word; 3) determine the efficiency of an interactive tutorials of Microsoft Word on learning the Microsoft Word; 4) determine the attractiveness of an interactive tutorials of Microsoft Word on learning the Microsoft Word.

A kind of research was research and development. The research conducted in SMP Negeri 4 Gedongtataan, SMP Negeri 2 Gedongtataan, and SMP Negeri 3 Gedongtataan. Data were collected with an evaluation sheet for instructional design expert, the material expert, multimedia experts, sheet performance tests and questionnaires. Data analysis used descriptive and t-tests.

The results of this study were: 1) interactive tutorials Microsoft Word had the required criteria on a learning media; 2) interactive tutorials Microsoft Word effectively improved student achievement with an average value of learning outcomes was 75.96; 3) learning materials in creating a simple document using interactive tutorials had an efficiency of savings time with a ratio more than 1; 4) interactive tutorial program had an attraction with a good criteria, and proven to improve student motivation to stay on the task.

Keywords: Interactive Tutorials, Microsoft Office Word, Multimedia