## EFFECT OF THE USE OF STUDENT PERCEPTION COOPERATIVE LEARNING MODEL NUMBER HEAD TOGETHER LEARNING AND MOTIVATION OF CREATIVITY IN LEARNING SOCIAL STUDIES IN SMP NEGERI TUMIJAJAR TULANG BAWANG BARAT ACADEMIC YEAR 2012/2013

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Mastery and use of a model of learning in the process teaching social studies (IPS) indispensable for the achievement of learning objectives. Cooperartive learning models of type Number Head Together (NHT) is one leraning models are expected to increase students' motivation and creativity of student learning.

Positive perception of the use of learning models NHT required in order to create a fun learning models in order to improve students' learning motivation and creativity. The purpose of this study was to clarify the effect is students 'perceptions about the use of cooperative learning models NHT and students' motivation to learn IPS student creativity.

This research method is a survey, and the sample is students who were in eighth grade, amounting to 67 students, the data collection techniques used is the questionnaire given to the respondents were then performed statistical analysis of the data processing through.

Based on the results of the study indicate that students 'perceptions about cooperative learning model NHT has a positive influence and significant impact on the formation of students' learning creativity that is equal to 0216 > 0.211 at the significance level  $\alpha = 0.05$  level. Students' perceptions about cooperative learning model NHT has a positive influence and significant impact on the formation of student motivation is equal to 0.285 > 0.211 at the significance level  $\alpha = 0.05$  level. Students' perceptions about cooperative learning model NHT has a positive influence and significant impact on the formation of students' perceptions about cooperative learning model NHT and student motivation has a positive influence and significant impact on student learning creativity that is equal to 0.196 > 0.115 at the significance level  $\alpha = 0.05$  level. It can be concluded that that the students' perceptions about cooperative learning model NHT and student motivation affects creativity social studies.