## **ABSTRACT**

## DEVELOPMENT OF REALITY PICTURES MEDIA IN SOCIAL STUDIES LEARNING AT ELEMENTARY SCHOOL

By

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The aims of development research are to produce picture media product to learn social studies at natural, artificial feature and dividing time in Indonesia. Other aim is to find out the effectiviness of result development product usage at sosial studies learning. This appoarch is research and development they are sosial studies learning media development. The research used Brog and Gall model, by using product development procedure Dick and Carey. T test sample product is fifth grade of elementary school which is about 64 students. Before t-test testing prototype picture media by media experts and learning experts.

Test result shown that reality picture media get good scoring by learning expert, and good scoring by learning media expert. At small group test shown good response but media layout is still clear enough. At field test, media result scoring shown good response, and the effectiveness of media usage appear from correlation of between student response and media through study achievement significantly. Accordingly, result picture media development is suitable for using in social studies learning at fifth grade of elementary school.

Key word: develpment, media, relity picture, social studies learning.