

ABSTRACT

THE DEVELOPMENT OF ECONOMICS SCRABBLE AS A LEARNING MEDIA IN THE TENTH GRADE STUDENTS OF SENIOR HIGH SCHOOL AT THE FIRST SEMESTER ACADEMIC YEAR OF 2013/2014

By

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The purposes of this research were (1) developing the product (of research), that was, the economics scrabble learning media, and (2) knowing the effectiveness of economics scrabble learning media. The research design was Research and Development Design (R & D). Developing designed followed the steps of Dick and Carey. The population of this research was the tenth grade students of senior high school number four of metro. Sampling technique used in this research was purposive sampling, there were two classes used as sample of the research, they were: tenth-five class (X.5) as experiment class and tenth-one class (X.1) as control class with consideration that these two classes had the same or equal ability. In this research, researcher took two kinds of score, including pretest score - gained before doing teaching and learning process- and post test score- gained after teaching learning process. After that, these result were analyzed by t-test.

The scores analyzing result showed that the experiment class that used economic scrabble learning media had better or higher score than the control class that used conventional learning media. The scores rate of experimental class was higher (14,86) than the control class (9,71). From the t-test analyzes, it was gained that the t-count was higher than the t-table, $0,000 < 2,042$ and $5,390 > 2,042$. So that, we can conclude that there were a effectivity students who used economic scrabble learning media more effective than the students who used conventional learning media.

Key words: Economic Scrabble, Development, Learning Media