

ABSTRACT

THE POLITICAL STRATEGY OF NASDEM POLITICAL PARTY IN LAMPUNG REGIONAL REPRESENTATIVE IN DEVELOPING STUDENT'S CAPACITY

By

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Indonesia entered a new era after provision of Law number 32 in 2004 about Regional Autonomy. The regional autonomy brings about some significant changes in life of public, social, economy, and politic. Politic dynamic in Indonesia also changes in regional autonomy era. The need of leader figures who are competent, having integrity, and able to bring public welfare in regions currently is currently becoming home work to solve immediately. Political party as one of house production for leader candidates finally hold big and important role and responsibility for the problem. Good leader selection and regeneration by political party are expected to raise leader figures required by public in regions. The objective of this research was to find out the political strategy of Nasdem political party in Lampung Regional Representative in developing student's capacity. This was a qualitative and descriptive research. Data were collected using interviews, documentation and observation.

The results showed that Nasdem political party had strategies, policies, programs, and activities in developing student's capacity, even though there were some shortcomings in conducting those strategies such as less budget in supporting programs, no transparencies in budget uses, monotonous programs and less coordination between organs in the party's body. The researcher suggests Nasdem political party to strengthen rules related to in League of National Student's activity (LMN) and to improve cooperation amongst elements related to student's capacity improvement in the League of National Student (LMN).

Keywords : Strategy, Political Party, Capacity Development