# ABSTRACT
## THE COMPARISON STUDY OF STUDENTS' MORALITY BETWEEN VALUE CLARIFICATION TECHNIQUE (VCT) LEARNING MODEL AND STUDENT TEAM ACHIEVEMENT DIVISIONS (STAD) WITH CONSIDERING STUDENTS ATTITUDE TO SOCIAL SUBJECT

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This research is aimed at to recognize: 1) The morality differences among the students using VCT and STAD learning model in social subject, 2) The morality difference among students using VCT and STAD learning model owning the positive attitude to social subject, 3) The morality difference among students using VCT and STAD learning model owning the negative attitude to social subject, 4) The interaction between learning model and students attitude on social subject to students of XI Accounting class SMKN 1 Kotabumi 2013/2014. The method used in the research design of treated by level. The sampling technique of the research in cluster random sampling. The technique of data collecting incledes observation, interview and questionaire. The hipothesis testing using the formula of varians analysis in two pathsand test of two independent sample in 0,05 significant rate.

The result of the analysis can be concluded: 1) there is morality difference between students those are treated with VCT and STAD learning model in social subject, 2) The student with positive attitude to the subject, the students morality who are treated with VCT learning model is better than those are treated with STAD learning model, 3) To the students with negative attitude to the social subject students morality who are treated with STAD learning model is better than those are treated with VCT, 4) There is an interaction between the using of learning model and students attitude in social subject to students morality.

**Keywords:** VCT model of learning, STAD model of learning, Morality and Attitude to a subject.