

**POTENCY OF HOT WATER BATH OF DESA MERAK BATIN
KECAMATAN NATAR KABUPATEN LAMPUNG SELATAN
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Eka Ruri Febriyantri¹, Buchori Asyik², Sudarmi³

The study aims to assess the potential hot water attractions Inner Peacock Village Natar District of South Lampung. Studies point: hot springs, tourist facilities and accessibility. Description of the methods used. Data collection by observation, structured interviews and documentation. Data were analyzed using descriptive analysis. The results of the study: 1) The potential of the hot springs have a higher potential of being, visitors expressed warm water temperatures, and has health benefits. 2) Facilities Sightseeing: 10 toilets, rinse 7th place, 3 canteens, 7 inn, 1 places of worship, 7 bins and 2 parking places, means of management 1 1 ticket booth and office services. Recreation facilities in the form consists of 2 fishing pond and 1 children's playground. 3) Accessibility sights easily accessible at a distance of 25km-50 km, takes about 0.5-1 hours, tourist location has good road access and transport networks smoothly, very strategic location with little cost.

Penelitian bertujuan mengkaji potensi obyek wisata air panas Desa Merak Batin Kecamatan Natar Lampung Selatan. Titik kajian: sumber air panas, fasilitas wisata dan aksesibilitas. Metode yang digunakan deskripsi. Pengumpulan data dengan teknik observasi, wawancara berstruktur dan dokumentasi. Analisis data menggunakan analisis deskriptif. Hasil penelitian: 1) Potensi sumber air panas mempunyai tingkat potensi sedang, pengunjung menyatakan suhu air hangat, dan mempunyai khasiat untuk kesehatan. 2) Fasilitas Obyek Wisata: 10 toilet, 7 tempat bilas, 3 kantin, 7 penginapan, 1 sarana ibadah, 7 tempat sampah dan 2 tempat parkir, sarana pengelolaan 1 loket karcis dan 1 kantor pelayanan. Fasilitas berupa sarana rekreasi terdiri dari 2 kolam pemancingan dan 1 tempat bermain anak. 3) Aksesibilitas obyek wisata mudah dijangkau dengan jarak 25Km-50 Km, waktu tempuh 0,5-1 jam, lokasi wisata memiliki akses jalan baik dan jaringan transportasi lancar, lokasi sangat strategis dengan biaya sedikit.

Kata kunci: obyek wisata, pemandian air panas, potensi.