ABSTRACT
A PATTERN OF COMMUNICATION GROUP IN THE TRADITION OF MASU BABUY
(Study in Boar Lombok hunter group, Lumbok Seminung, West Lampung)

By
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For the Lombok people, wild boar is pest that extremely disruptive for an plantation. It have been a long time for West Lampung people especially Lombok found a way to overcome the pest with hunting it by group. As time goes by, hunting wild boar it has become hereditary activity by local people.

*Masu Babuy* is a hunting tradition that carried out in a group with the help of dogs trained to find traces of the boar. The tradition of *Masu Babuy*, the hunter also called “*pemasu*”. In the tradition of Masu Babuy there is a system of hunting where every hunter divided into specified groups. These groups are side by side in the hunt with a very unique way of communicating that is using the communication symbols are only understood by those.

Research use qualitative approach. Data about a pattern of communication, the symbols of communication hunter and the interpretation of it is collected through a deep interview, observation, and the literature study. And then the data are mixed with the process of editing and interpretation techniques which are then analyzed by the reduction of data.

Based on the results of research, there are a few conclusions that formed a sociometry that form the two models of sociogram, namely sociogram models before the hunt that resembles a propeller and when hunting sociogram models that resemble flower petals. Of both models sociogram are formed 3 click. First click from process of big group communication. Second click, communication between a little group and the last click is between boar hunter groups.
In addition, a pattern of communication that formed was new and very unique. The finding of a new communications pattern forming square system is when the leaders of a large group interacting in the process of hunting and zoning patterns of balance communication that formed when occurring interaction in the small group hunter.

Keyword: *Masu Babuy* tradition, Pattern of Communication, Sociogram models
Propeller, Sociogram models Flower Petals