

ABSTRACT

PERFORMANCE OF INSTITUTION OF SUPERVISION FOR DRUG AND FOOD BANDAR LAMPUNG IN CONTROLLING CIRCULATION OF ILEGAL COSMETICS IN THE PROVINCE OF LAMPUNG

By

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Supervision of the cosmetic products in the modern era is very important to do. Endorsement the advancement of technology has brought about a rapid and significant changes in the pharmaceutical industry, medicine native to Indonesia, food, cosmetics and medical devices have driven cosmetic products in a short time spread throughout the society stratum. Consumption for society against any cosmetic to increase. Meanwhile, public knowledge about good cosmetic products has not been adequate.

This research was conducted at institution of Supervision for Drug and Food Bandar Lampung. This study focuses on the performance institution of supervision for drug and food of In Oversee Illegal Circulation of Lampung Province. Performance measurement models used are by Mahsun; include 1) Input, 2) Process, 3) Output, 4) results. The method used is qualitative research, the technique of collecting data through interviews, documentation and observation

The results of this study indicate that Institution of Supervision For Drug and Food Bandar Lampung not yet have maximum performance in monitoring the circulation of illegal cosmetics, seen from the limited number of human resources to supervise, and there are many the number of complaints related to illegal cosmetics that are still circulating in the facilities in Lampung Province. Some of the factors which is the bottleneck of performance Institution of Supervision For Drug and Food Bandar Lampung, such as: (1) Internal factors, such as the number of inadequate human resources, lack of infrastructure and lack of coordination with the relevant parties. (2) external factors, such as low community participation and cheating traders when selling illegal cosmetic.

Keywords: Performance, Institution of Supervision For Drug and Food, Cosmetics