ABSTRACT

THE FUNCTION OF POLITICS EDUCATION OF REGIONAL COUNCIL (DPD) PARTAI KEADILAN SEJAHTERA (PKS) METRO IN GENERAL ELECTION 2014

By

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The decrease of the result of Partai Keadilan Sejahtera's (PKS) total vote in Metro city on 2009 made PKS often do society political education. The case that reputed interesting by the researcher is wheter it is true if politics education that is done by PKS as the framer to make the society smart in politics or it is only a party mobilization. The purpose of this research is to understand the implementation of politics education function that was done by regional council (DPD) PKS for Metro's society in general elections 2014.

This researcher used descriptive qualitative method and the research data was collected by using interview deeply. The data sources of this research were the administrators of DPD PKS and society in Kota Metro. Then, the data was analyzed by using reduction process and interpretation.

The result of this research is PKS regional council have given politics education

for the society. It seems from the theory apprachment of Kartono's politics

education that cover from substance, they are identification, comprehension,

critical thought, change the attitude and do the real change. Society politics

education can be seen from works program and the activity that was done by PKS.

The one of mainstay regional council's program to do the politics education is

"DS" program that where the cadre come to citizen's house and give the

comperehension about the general elections process never foorget to introduction

it self. PKS's activity aim to politic education is socialization of from a group

politics, hold recitation of the Qur'an and religius proselytizing, medical test,

blood donor and opened market.

Keywords: Politic Function, Politic Education, Society, Partai Keadilan

Sejahtera (PKS).