## ABSTRACT

## AN ANALYSIS POLICY OF COPING CONGESTION THE ROAD PROTOCOL IN BANDAR LAMPUNG CITY

By

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Policy in addressing congestion in Bandar Lampung city is directed to the creation of smooth traffic, road congestion problem in the city of Bandar Lampung protocol road resulting capacity is not enough roads to accommodate the traffic demand intensity caused the higher growth vehicle. The purpose of this study is to investigate and analyze the appropriate and effective policies to tackle congestion on the main streets of Bandar Lampung city.

This type of research is qualitative. Data was collected through interview and documentation. Data analysis was conducted qualitatively, with the stage of data reduction, data display, and verification. Validity of the data was tested with data triangulation.

Based on the research and discussion that the main cause temporary congestion during peak hours which is the width of the limitations of the protocol roads in Bandar Lampung city and irregularity transportation systems, traffic systems and system activities in the city of Bandar Lampung is influenced by the density of vehicles during rush hour and increased activity to the downtown community. There is a road widening construction policy evaluation protocol implemented on Kartini street, Raden Intan street, Sudirman street, Imam Bonjol street, Z.A Pagar Alam street, Ahmad Yani street, Diponegoro street, Teuku Umar street effective but still find weaknesses that led to the concentration of vehicle activity on the road widened . Appropriate and effective policies to reduce congestion in the city of Bandar Lampung protocol that development policies and plans regarding the widening of Bandar Lampung protocol to be implemented in Pemuda II street, Urip Sumoharjo street, P. Antasari street, Sultan Agung street was based on the concept of attraction of people passing over. The policy impact of the protocol is to increase the economic impact that the use of the fuel energy is not wasted, influence the spatial structure of Bandar Lampung city and also to reduce the activity focused the only vehicle on the road has been widened protocol previously.

## **Keywords: Policy Analysis, Road Construction**