ABSTRACT

LABOR ABSORPTION ANALYSIS OF ROOF TILES INDUSTRIAL IN KALIREJO, CENTRAL LAMPUNG BY

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One effort to solve problems in employment and the labor force is through the development of micro, small and medium enterprises. Kalirejo subdistrict located in Central Lampung has potential industrial one tile industries . The increase of population growth will also increase a need for housing. Need for housing is one of the essential requirements in addition to the need for food and clothing , it makes the demand for building materials has increased . Roof tiles tile as one of the principal ingredients in the manufacture of a settlement received a positive impact of an increase in demand for these settlements that have increased the demand for tiles and progress in some areas . The difficulty of finding a job and a lack of expertise or skills possessed one of the reasons most of the villagers work in the tile industry .

This study was aimed to know the effect of a variable wage rates, output and work experience of the labor absorption in Kalirejo . In this study using multiple linear analysis to calculate and analyze how much influence wages , output prices and work experience in the labor market in the tile industry in the District Kalirejo Central Lampung regency . Estimates obtained from the calculation results that these variables jointly affect the demand for labor by 80.4 % and the remaining 19.6 % is influenced by other variables outside of research.

Keywords: Absorption of Labour, Industrial Tile, Worker Wages, Price Output, Work Experience.