

## **ABSTRACT**

### **THE INFLUENCE OF DEMOCRATIC LEADERSHIP PRESIDENT BEM UNILA TOWARDS DYNAMICS GROUP FORMING**

**RIYAN STEVI**

One of student organization intra campus is Badan Eksekutif Mahasiswa (BEM). Badan Eksekutif Mahasiswa (BEM) represent the student institute running organization within reason a governance. As executive organization running governance perhaps BEM require a leader which can arrange and instruct its member to reach the target with, and from leadership style of a leader also formed organizational dynamics. Thereby existence of leader and its leadership style in organization own the strategic meaning. Pursuant to observation result by researcher in Badan Eksekutif Mahasiswa University of Lampung, President of BEM U tend to use the Democratic leadership style. In influencing its member President of active Student BEM U participate with its member good in and also outside organization, and taking decision President of BEM U involve and free its member in submitting opinion.

The purpose of this research is to know how much the influences from democratic leadership style of BEM UNILA President towards dynamics group forming. This research is using quantitative approach with correlation method as collecting data with questionnaire that is given to the object research. Data analysis is using quantitative analysis with correlation product moment formula.

The goal of this research is that democratic leadership style of BEM UNILA President can be said very good. Democratic leadership style is influencing towards dynamics group forming, this case is shown by square mark ( $r^2$ ) that giving description about how much contribution in the influence of independent variable (democratic leadership style) towards dependent variable (dynamics group forming). Its about 0,915, and means that large contribution of the influence independent variable (democratic leadership style) towards dynamics group forming. It is about 91,5% and the other explain by the factor that is not searched. From the final hypothesis experiment has been shown that democratic leadership style has positive influence toward dynamics group forming. We can see from counting that has been done. It has gotten coefficient 0,000 and t count mark is 25,857 with signification mark is 0,000 that is smaller than 0,05 therefore  $H_a$  is accepted and  $H_o$  is rejected. It means that democratic leadership style has significant influence towards dynamics group that is dynamics.

**Keyword: Democratic leadership style, Dynamics group forming**