

ABSTRACT

Influence of Self-Efficacy, Locus Of Control (LOC), and Self Concept Of Entrepreneurship Interests

(Studies in Women Cooperative members MELATI North Lampung)

By

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The purpose of this study was to determine the effect of self-efficacy , locus of control , and self concept to the Interests entrepreneurship . entrepreneurial interest is the desire , interest and willingness to work hard or strong-willed with the focusing of attention to trying to make ends meet without fear of the risks to be faced , constantly learning from failures , as well as develop the business he created . Interest in entrepreneurship is not only the desire of the self alone but must look forward to the potential of setting up a business . Analysis using Multiple Linear Regression using SPSS 17.0 analysis tool for Windows . Partial results of the study showed that self-efficacy and self- concept significantly influence interest in entrepreneurship the value of t test 3.024 and 11.528 . While the locus of control of the interest in entrepreneurship there is no significant effect the value of the t test 0.639 . Results of test F (Simultaneous) there is a significant result between the variables self-efficacy , locus of control and self-concept of the Interests entrepreneurship by F_{test} value $277.983 > 3.115$.

Keyword : Self Efficacy, Locus of Control, Self Concept, Entrepreneurship Interests