ABSTRACT

Influence of Self-Efficacy, Locus Of Control (LOC), and Self Concept Of Entrepreneurship Interests
(Studies in Women Cooperative members MELATI North Lampung)

By

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The purpose of this study was to determine the effect of self-efficacy, locus of control, and self concept to the Interests entrepreneurship. Entrepreneurial interest is the desire, interest and willingness to work hard or strong-willed with the focusing of attention to trying to make ends meet without fear of the risks to be faced, constantly learning from failures, as well as develop the business he created. Interest in entrepreneurship is not only the desire of the self alone but must look forward to the potential of setting up a business. Analysis using Multiple Linear Regression using SPSS 17.0 analysis tool for Windows. Partial results of the study showed that self-efficacy and self-concept significantly influence interest in entrepreneurship the value of t test 3.024 and 11.528. While the locus of control of the interest in entrepreneurship there is no significant effect the value of the t test 0.639. Results of test F (Simultaneous) there is a significant result between the variables self-efficacy, locus of control and self-concept of the Interests entrepreneurship by F test value 277.983 > 3.115.

Keyword : Self Efficacy, Locus of Control, Self Concept, Entrepreneurship Interests