

***ANALYSIS OF COMPARATIVE LOSS OF POTENTIAL REVENUE OF
PARKING TAX BETWEEN SYSTEM OF SOLE VOTING CALCULATION
(MPS) AND TAKSASI (NON MPS)
(Case Study : Kartini Mall and Ramayana in Bandarlampung)***

by

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ABSTRACT

This study aimed to find out whether there is Loss Of Potential Revenue of Mall parking tax between sole voting system (MPS) and non MPS, Knowing what is the ratio of Loss Of Potential Revenue between sole voting system (MPS) and non MPS, and formulate measures to reduce loss of potential revenue of parking tax in Bandarlampung. The data used are primary and secondary data obtained from agency revenues, Department of Financial Revenue and Asset Bandar Lampung, and Department of Transportation Bandarlampung. The results of this study indicate that Loss Of Potential Revenue of Parking Tax in Kartini Mall for Rp 158,555,100.00 and on Ramayana of Rp 216.741.150,00. The Efforts were made to reduce Loss Of Potential Revenue of Parking Tax, namely The efforts of intensification efforts that doing target setting realistic and improvement of tax administration. And the efforts of extensification by judicial review to parking tax, the need for control and supervision of the Transportation Department, Reward and Punishment.

Keywords: *Parking tax revenue, potential revenue, loss of potential revenue.*