## **ABSTRACT**

## QUALITY ANALYSIS IMPLEMENTATION OF DEVELOPMENT POLICY RELOCATION INCOME TRADERSFIVE FEET IN BANDAR LAMPUNG

By

## Enni Sumarni

The purpose of this study was to determine relocation policies impact on the level income and street vendors after before relocation, To knowing perception merchants against relocation policy and policy implementation to find quality relocation a positive effect on revenue growth hawkers in the city of bandar lampung.model equation analysis used in this study are two different test average and simple linear regression. The results show that there are differences in income vendors before and after the policy relocation. Average income hawkers after relocation is not the same as income before relocation. For public perception: the results showed that the street vendor relocation policy does not fully engage the community. Thus the city only did the policy unilaterally. So that the aggrieved party of the relocation policy that the street vendors. Calculations based on simple linear regression mean correlation between variables x and y is equal to 0.070. Since the significance value 0.593 > 0.05 then can not be used for prediction. So it can be concluded that the equation of the regression line is: Y = 2.400 + 0.261 X

Keywords: Relocation Policy, Quality Implementation, Development Revenue hawkers.