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FACEBOOK ROLE IN THE FORMATION DEINDIVIDUASI AMONG SANTRI (CASE STUDY ON THE USE FACEBOOK AMONG BOARDING SCHOOL SANTRIS NURUL ISLAM BANDAR LAMPUNG)

BY

MOHAMADF MU'JIJAT

The development of social networking has influenced us to communicate and interact online, especially since the advent of Facebook that gives us a new experience in communicating with others in the virtual world, it has become a trend in almost all of our society, not least the students who are in boarding school environment that begins with curiosity and social influences surrounding community has encouraged them to try and learn the use of Facebook. The students with the mindset of society towards their identity would be aware that they have a role in society that is regarded as a role model for the community so that the students who use Facebook will have to maintain awareness of her role in society, but for the students who lost their Facebook users awareness of the role will certainly have a negative impact for themselves and transform society to their frames. Loss of awareness of the role of individuals is called the deindividuasi so that in this study there are two formulation of the problem, namely, first, how the role of Facebook in the formation of the deindividuasi among boarding school students Nurul Islam?, Second, how the interaction linkages are made by the students among the students in the virtual world with the real world?. This study aims to determine the use of Facebook in the formation of linkages among the deindividuasi boarding school students Nurul Islam and know the effects of the use of social networking (Facebook) on interpersonal communication among the boarding school students Nurul Islam. This research is a descriptive qualitative study with the method of collecting data through observation pasrtisipan, in-depth interviews (depth interviews) and documentary study. Sources of research data derived from primary and secondary data. Research for approximately three months resulted that the use of Facebook amongst the students is a form of activity that can go on deindividuasi, in other words the use of Facebook amongst the Nurul Islam boarding school students can be towards deindividuasi process.

Keywords : internet, facebook, santri, deindividuation, role