ABSTRACT

CHARACTERISTIC PATIENT AFFECTING DEMAND FOR HEALTH SERVICE IN THE BEKASI CITY HOSPITAL

By:

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This research is aiming to know about influence characteristic of influencing patient medical service demand in Local hospital of Bekasi City. This research object is people that has visiting to Local Hospital of Bekasi city, it’s kind of outpatient or hospitalization in 2013. Database in this research is using primary database.

The results showed that the patient characteristics that affect the demand for health services that exist in Bekasi City Hospital in 2013 can be explained that the income variable, the cost of alternatives, education, quality of care and total hospital 3 months significantly influence the demand for health care services in hospitals Bekasi while the cost of the visit and the distance does not significantly influence the demand for health care services in hospitals Bekasi.

Key words: income, visit cost, alternative cost, education, service quality, 3 month hospitalization and distance