

# *ECONOMIC DEVELOPMENT OF METRO CITY AREA AS A FEATURED ZONE OF LAMPUNG*

*by*

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## *ABSTRACT*

*Economic development is carried out by the government so far is quite able to push increasing of revenue region, however, in the context of income distribution territories development of economic area is quite needed. The determination of center of economic area is one strategic way carried out by the government to run the mandate of the 1945 Constitution. Nevertheless, up to now there is no significant impact on the Indonesian economy with the establishment of mainstay area.*

*One of the efforts to realize the strategic way of determination of featured zone is by doing the development of economic area of mainstay zone. This research aims to analyze the type of growth of Metro City, Leading Sector, Potential Subsector that can be developed, to identify the priority area of cooperation in the conduct of economic development region of Metro City, and to provide alternative of economic development policies in the area of Metro City.*

*Metro City has a rapidly growing type of growth with several potential sectors that could be developed. They are service sector, finance sector, Real Estate, and company service. For developing its economy, it can be done by cooperation with some areas that have strong economic linkages such as East Lampung, Central Lampung, and Bandar Lampung. While alternative strategies for developing economic region of Metro City is to form microfinance institutions / cooperation farming to support the capital needs of farmers located in nearby Metro City, to develop UMKM based Agro-industry, inter-regional cooperation in developing agricultural products, to organize system of city transportation to facilitate the mobilization of merchants and residents, to encourage private sector to cooperate in trade in goods and services, the establishment of BUMD BPR to support the growth of local UMKM in the region around Metro City, to structure / zoning the usage of region proportionally, to make the Mulyojati terminal as inter-city terminal and good terminal, collaboration with universities in Metro City Metro City and beyond to provide entrepreneurship training and counseling expertise importance of education in order to bring awareness to the whole population around Metro City, to encourage the growth of UMKM and the provision of public facilities in the border region of Metro City that population growth more spread out, to create an ambassador for the product UMKM of marketing, to do in the field of cooperation with East Lampung regency for energy needs, to encourage trade, banking, government services, and agri-based UMKM to develop regulatory policies that provide pro-economic growth, to do zoning of*

*agricultural land usage and to encourage farmers use agricultural technology in collaboration with the University which is in Lampung, to perform zoning land use for structuring the distribution of people, and encourage the cooperation of private/government in the field of industrial products trade with East Lampung Regency/ Bandar Lampung City.*

*Keywords: Leading Sectors and Potential, Priority Regional Cooperation, Klassen Typology, Location Quotient, Shift Share, Gravity Model, Strategic Development Area.*