ABSTRACT

EFFECT OF THE USE OF INTERACTIVE PERFORMANCE MEASUREMENT MANAGERIAL PERFORMANCE: LEARNING ORGANIZATION AS AN INTERVENING VARIABEL

By

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This research is aimed at determining the effect of the use of interactive performance measurement on managerial performance in the banking sector SOE Services Company located in the Metro and Bandar Lampung, Lampung, Indonesia by using a learning organization as an intervening variable.

This research is a case study in which the sampling was done by a purposive sampling method and by using quantitative descriptive analysis method. Processing data was using statistical tools SmartPLS 2.0 M3. There were 41 respondents as the sample of this research from the overall population. The results of this research explained the use of interactive performance measurement influence significantly to the performance of managerial through learning organization.

Based on the result, the researcher suggests that the management company should increase the organizational learning in the company that will be able to trigger an increase in the use of interactive performance measurement, which in the end will improve the managerial performance of the company.

Keywords: Use of the Interactive Performance Measurement, Organizational Learning, and Managerial Performance.