

ABSTRACT

ORGANIZATIONAL CULTURE AND ACHIEVEMENT OF ORGANIZATIONAL PERFORMANCE IMPROVEMENT EFFORTS (Case Study on NGO PKBI Lampung)

by

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Successes and setbacks an organization can not be separated from the performance of the organization and organizational culture. To improve the performance of the organization it is necessary also to an increase in organizational culture. Usually in a developing organization focused only on how the program was run, whereas on the management of human resources is not considered. A good leader must yan will create a comfortable environment and motivating employees in order for the organization's performance can be increased. Organizational culture in the company is an important factor as the director attempts to create a comfortable environment for improving organizational performance.

This study aims to determine the organizational culture in improving the achievement of the organization's performance in the PKBI Lampung. The samples in this study were taken by using purposive sampling method. Data were obtained by interviewing the four speakers who have long worked in the NGO PKBI Lampung.

The results showed that the culture is implemented by NGO PKBI Lampung was run very well. Control of the directors and employees not to pressure treat one key organizational success PKBI Lampung. By applying organizational culture can be a maximum of employees in the work. Strong organizational culture can improve performance achievement and work with professionals.

Keywords: Organizational Culture, Organizational Performance