

ABSTRACT

ANALYSIS OF CONDITIONS ASSOCIATED WITH POTENTIAL AREAS FOR A ROAD NETWORK DEVELOPMENT DISTRICT AREA PRINGSEWU

By

FRANSISCA ANDA CHRISMA DEWI

The development of a strategy to utilize and combine internal factors (strengths and weaknesses) and external (opportunities and challenges) that exists as potential and opportunities that can be exploited to increase the production of goods and services. Problems arising from the relationship between the development of the region with the availability of the infrastructure that is a question of what is the basis, and the sector has the potential competitiveness of each district to contribute to the economic development of the Subdistrict, and whether the availability of the existing road network it's been pretty decent.

This research aim to identify and analyze the sectors that are the basis of each district for the development of the Subdistrict. Determining and describing the potential competitive sector of each sub has the greatest potential to contribute to the economic development of Newburn and conditions of the road network that will support the regional development of Fortuna.

To determine the basis of the analysis of location quotient (LQ), which is a starting point to determine the ability of a region in a particular sector of activity, which is the basis of the economic activities of their products to be able to serve the market for both local and outside the boundaries of the economy year. Shift share analysis is a technique that is useful in analyzing changes in the economic structure of the district compared to the economy of the district.

Of each District in Newburn shows the different basis, mainly due to the Subdistrict area developed into the urban industrial sector emerged as the basis in some districts. The road network is not well with the condition and do not meet the standard of the existing road. With the development of the Subdistrict for Trade and Services are necessary to be an increase in the road, especially the relationship between the center - a center of the preferred road network of collectors.

Keywords: Regional Development, Analysis LQ, Shift Share Analysis