

**ANALYSIS OF DISTRICT'S CAPITAL INVESTMENT
AND REGIONAL-OWNED ENTERPRISES'S
CHIEF EXECUTIVE POLICY AND ITS EFFECT
ON REGIONAL-OWNED ENTERPRISES'S PERFORMANCE
(CASE STUDY ON THE 10 DISTRICTS IN PROVINCE LAMPUNG)**

ABSTRACT

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In order to improve the performance of regional-owned enterprises, local governments enclose capital investment in order to increase the performance of public enterprises so that local governments can obtain the results as revenue (PAD) apart from its capital investment, the top management of enterprises is also very influential on performance of enterprises, as these leaders who took the strategic policy in improving the performance of enterprises. study aims to obtain empirical evidence that equity-owned enterprises and policy leaders significantly influence the performance of public enterprises.

This study was conducted in 20 regional-owned enterprises in 10 districts in Province Lampung, with the regression analysis using statistical tests to examine the effect of capital investments (X1) with the performance of public enterprises (Y). Test the hypothesis by comparing the value of each variable showed sig Sig value $\leq \alpha$, while the results of the t test showed that t of 2.312 and a significance of 0.00 t. While analisis descriptive test was used to test the effect of policy-led enterprises (X2) with the performance of public enterprises (Y), the test results show leadership policy indicators enterprises have a significant effect compared with the performance of public enterprises in the form of fluctuations in the results is increasing from 2008 to 2012 .

Based on the test, the researcher can conclude that the equity and policy leaders significant positive effect on the performance of enterprises, means that both the equity and policy leaders, the better the performance of public enterprises as well.