ABSTRACT

GENDER DIFFERENCES IN ADOPTION OF INTERNET BY SMK PRIVATE TEACHERS IN BANDARLAMPUNG
(Study On Private Vocational Teachers In Bandarlampung)

By
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The skills related on technology especially internet often believed to be closer to men, remains internet adoption by women more likely to be lower. Empowering education, male or female teachers are expected to be equal in adopting internet in teaching and learning activity. The aims of this research are to understand: 1.Internet adoption by private SMK teachers in Bandarlampung with digital divide. 2.Gender differences on internet adoption by private SMK teachers in Bandarlampung with digital divide. Technique sampling uses slovin sets up 119 teachers in three SMK, SMK 2 Mei, SMK Arjuna and SMK Dharmapala, with descriptive method and quantitative approach. This research uses Technological Acceptance Model (TAM) constructs which are perceived usefulness, perceived ease of use and actual usage of internet.

The results show that internet adoption by private SMK teachers in Bandarlampung with digital divide reveals that high perceived usefulness internet of teachers (chi count 1,873 < chi table 18,31) and medium *perceived ease of use* internet of teachers (chi count 14,184 < chi table 18,31) does not seem affecting actual usage internet of teachers (chi count 60,929 > chi table 43,77). This also reveals that high perceived usefulness internet of gender teachers (chi count 0,156 < chi table 11,07) and medium *perceived ease of use* internet of gender teachers (chi count 1,842 < chi table 11,07) does seem affecting the high actual usage internet of gender teacher (chi count 18,606 > chi table 25,00). It can be concluded that there is no gender differences on internet adoption by private SMK teachers in Bandarlampung with digital divide.

Key word: Digital divide, internet adoption, gender differences