

## ABSTRACT

***SHIFT ANALYSIS OF PUBLIC TRUST WARD TEACHING PROGRAM EVENTS IN  
WATCHING Mystical  
THINGS TO Mystical  
(Study Dua Dunia Television Program Events In Trans7)***

by

*Mystical phenomenon more evident with the increasing proliferation of television programs with mystical themes lately appeared like mushrooms in the rainy season. Noted there are at least three (3) categories of television programs with Mystical theme that gives color to the overall private television program. The first category included in the group show soap opera with a mystical theme, both fall into the category of mystical infotainment group, and the third category is a group of local or foreign films either glow or off.*

*The purpose of the study is to examine and analyze the shift of public confidence in the teaching village watched program on things mystical mystique (study television program Two Worlds Trans7).*

*This type of research is descriptive research. The study focused on the analysis of the shift of public confidence in the Teaching Village mystical things (Studies Programs Other World Television Trans7). Data analysis was performed using descriptive qualitative analysis. Qualitative descriptive analysis is analysis that describes in detail, by interpretation of the data obtained through a theoretical approach.*

*Based on the results of research and discussion, it can be some conclusions as follows kepercayaan shift that occurred in the informant where the informant is becoming increasingly afraid to watch the show, resulting in a change in the attitude of the informants, with the fear of informants on the show resulted in a shift in belief change. This shift can be increased, or the brave informant or informants so-called declining feel mediocre so-called neutral. Therefore this shift depends on the self confidence of each community in response to matters relating to the mystique. The impact of television programs mystique to shift public confidence in the Teaching Village mysticism is the cognitive impact of a person's or community's ability to absorb and understand the televised events that gave birth to the knowledge society, the society faced impersonation impact on the actual trendy televised and the impact of the behavior of the embedded socio-cultural values that have aired television show that is applied in everyday life.*

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*Based on the above conclusion, it can be given some suggestions, among others, people are expected to remain on good faith and rational to the mystical things are aired by television, so that the negative impact of these impressions in a minimized by society. It is expected that the management of the television broadcasting more wise in giving impressions that educates primarily an important event to be presented to the community, not necessarily important and interesting for the community itself. Basically television broadcast an event is required by the community in order to provide value to the community's satisfaction.*