ABSTRACT

Analysis of Group Communication Model in Mastery the Technical

Traditional Dance to Children

(A Case Study at Dance Studio Sasana Budaya Bandar Lampung)

By

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This research background is in dance, each dancer must be able to communicate with her group

and reachs an understanding and masters the same techniques to achieve a goal. The purpose of

this study is: To determine the group communication model in shaping the child's mastery of the

technique of dance movement, then to determine, describe, and explain model communication that

occurs between teaching team and children in the group dance studio Sasana Budaya Bandar

Lampung, and the last to analyze the effectiveness of group communication model towards

mastery of children to understanding dance.

This research uses descriptive qualitative method. Informants in this study were taken by using

purposive (intentional). This study also uses group achievement theory. Results showed that the

group communication is role to support the understanding of the child in mastering dance. On the

analysis of the results of the research has been explained that communication model in the study

are: wheel pattern and star pattern. Both patterns are shown to be effective in helping children to

exchange information with teachers or other children dancers and resulting understanding and

mastery of dance technique.

Keyword: Group Communication Model, Mastery The Technical Traditional Dance to Children.