ABSTRACT

"The acquisition of PT Bank Economic Impact Prog, Tbk By HSBC in 2009 on Performance Shares and Finance"

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Mergers and acquisitions are the bank's move to boost performance and economies of scale. In this study aims to determine the impact of the acquisition of PT Bank Ekonomi Raharja Tbk by HSBC on the performance of the bank with a target of research before and after the acquisition. Financial ratios used are the CAR, ROA, NIM, NPL and LDR. Research using a different test for sample analysis associated (paired samples t-test) with the detection of data normality of each variable using data normality test (Kolmogorov - Smirnov test). Based on the research it can be concluded that the hypothesis test on financial performance (CAR, ROA, NIM and LDR) is received, there is a significant difference in yan in the period before and after the acquisition. Where the CAR prior to the acquisition of 92 983 and 105 329 were established after the acquisition resulted in .004 significance. Raiso ROA before the acquisition of 774 125 589 150 danseelah acquisition that results in significance, 000. NIM ratios before and after the acquisition of 114 100 298 183 acquisitions that resulted in significance, 000. LDR before acquisition and after the acquisition of 603 833 603 675 which resulted in significance, 000. While the hypothesis test for financial performance (NPL ratio) dtolak means there is no significant difference in the period before and after the acquisition. Where the NPL ratio prior to the acquisition in 1767 and 1638 after the acquisition of which resulted in .197 significance The results showed that the average financial performance after the acquisition is better than before the acquisition.

Keywords: Acquisitions, Financial Performance, Banking