

ABSTRACT

CORRELATION WATCHED OF DRAMA THE HEIRS TO THE CHANGING STYLE OF TEENAGERS (Study on the Dmc project in the Kemiling District Bandar Lampung City)

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This research was conducted with the aim of finding out the relationship between drama The Heirs to the style of adolescents in the dmc project community in the sub-district around the city of Lampung. This study uses quantitative methods. The population in this study were all members of the DMC Project community which numbered 80 people. Data collection techniques in this study were using closed questionnaires where the questionnaire was provided with answers and respondents only checked the answers. Test instrument in this study using the validity test and reliability. Calculation of relationship correlation in this study using Rank Spearman correlation test. The result of the study found that the relationship of drama the heirs to adolescent styles in the DMC Project community in the sub-district around the city of Lampung city was obtained at 0,516 which had a strong correlation or which was interpreted as a direct and positive relationship.

Keywords : drama the heirs, teen style, lifestyle

ABSTRAK

KORELASI MENONTON DRAMA *THE HEIRS* TERHADAP PERUBAHAN *STYLE* REMAJA (Studi pada Komunitas DMC Project di Kecamatan Kemiling Kota Bandar Lampung)

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Penelitian ini dilakukan dengan tujuan untuk mengetahui hubungan Drama *The Heirs* terhadap *style* remaja pada Komunitas DMC Project di Kecamatan Kemiling Kota Bandar Lampung. Penelitian ini menggunakan metode kuantitatif. Populasi pada penelitian ini ialah seluruh anggota Komunitas DMC Project yang berjumlah 80 orang. Teknik pengumpulan data pada penelitian ini ialah menggunakan kuesioner tertutup dimana kuesioner tersebut sudah disediakan jawaban dan responden hanya men-checklist jawaban tersebut. Uji instrument dalam penelitian ini menggunakan uji validitas dan uji reliabilitas. Perhitungan korelasi hubungan dalam penelitian ini menggunakan uji korelasi *Rank Spearman*. Hasil penelitian didapatkan hubungan Drama *The Heirs* terhadap *style* remaja pada Komunitas DMC Project di Kecamatan Kemiling Kota Bandar Lampung diperoleh sebesar 0,516 yang memiliki hubungan korelasi kuat atau yang diartikan hubungannya searah dan positif

Kata kunci : Drama The Heirs, Style Remaja, Gaya Hidup