

**ABSTRACT**  
**THE MIGRATION OF MINANGKABAU TRIBE TO LAMPUNG TENGAH**  
**2018**

**By**  
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This study aims to describe the driving and pulling factors of the Minangkabau migration to migrate to Central Lampung. The research method uses descriptive. The population of all migrant family heads during the life of the Minangkabau tribe in the West Bandar Jaya Village. The research sample is the entire population. The sampling technique is purposive sampling. Retrieval of data using questionnaires, interviews, documentation and observation. Data analysis uses percentage analysis techniques.

The results found that (1) 85.0% of the factors driving migration are the desire to improve living standards, (2) 86.8% of the factors driving migration are difficult to find work in the area of origin, (3) 85.0% of factors that attract migration are the opportunity to get employment in the destination, (4) 85.0% of the pull factors of migration the opportunity to get a better income in the destination, (5) 71.7% of the pull factors of migration success of friends or relatives.

*Keywords: Driving Factors, Attractive Factors, Migration, Minangkabau Tribe.*

## **ABSTRAK**

### **MIGRASI SUKU MINANGKABAU Ke LAMPUNG TENGAH TAHUN 2018**

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Penelitian ini bertujuan untuk mendeskripsikan faktor pendorong dan penarik migrasi Suku Minangkabau bermigrasi ke Lampung Tengah. Metode penelitian menggunakan deskriptif. Populasi seluruh kepala keluarga migran semasa hidup Suku Minangkabau yang terdapat di Kelurahan Bandar Jaya Barat. Sampel penelitian ialah seluruh populasi. Teknik pengambilan sampel yaitu *purposive sampling*. Pengambilan data dengan menggunakan kuesioner, wawancara, dokumentasi dan observasi. Analisis data menggunakan teknik analisis persentase.

Hasil penelitian menemukan bahwa (1) 85,0% faktor pendorong migrasi keinginan untuk memperbaiki taraf hidup, (2) 86,8 % faktor pendorong migrasi sulitnya mendapatkan pekerjaan di daerah asal, (3) 85,0% faktor penarik migrasi kesempatan untuk mendapatkan pekerjaan di daerah tujuan, (4) 85,0% faktor penarik migrasi kesempatan mendapatkan pendapatan yang lebih baik di daerah tujuan, (5) 71,7% faktor penarik migrasi keberhasilan teman atau saudara.

**Kata kunci:** faktor pendorong, faktor penarik, migrasi, suku minangkabau