

ABSTRACT

VOCABULARY MASTERY IN DIFFERENT LANGUAGE LEARNING STRATEGIES OF THE BEGINNER STUDENTS IN JUST SPEAK ENGLISH LEARNING CENTER BANDAR LAMPUNG

By

AULIA AFIFAH JUNAIDI

Vocabulary is the very basic materials the learners had in learning English. It is very important in learning English because there are sets of rules that has to be mastered by the students in studying English both oral and written form. Mastering adequate vocabulary means the learners understand the meaning of the vocabulary items and are able to use them correctly and appropriately in sentences. So that the sentences they make will have meaning, and their ideas will be expressed well, for language basic purpose of communication.

This current study was aimed to find out the average of learners' vocabulary mastery, investigate the most frequently used and the most effective strategy, and to find out how was the difference of vocabulary mastery among different learning strategy used. The population of this research was the beginner learner of Just Speak English Learning Center. The instruments in collecting the data were questionnaire based on Setiyadi (2012) study and vocabulary mastery test.

The result of data analysis showed that the learners' average vocabulary mastery score was 71,07. The questionnaire analysis showed that cognitive strategy was the most frequently used (47%). While, the average score of cognitive strategy learner was 71,86, metacognitive strategy learner was 83,67, and social strategy learner was 62,4. It can be concluded that metacognitive strategy was the most effective for vocabulary mastery.