

## **ABSTRAK**

### **IMPLEMENTASI PROGRAM BANTUAN PREMI ASURANSI NELAYAN (BPAN) DI KABUPATEN PESAWARAN**

**Oleh**

**Linda Puspita Dewi**

Tujuan penelitian ini adalah menganalisis dan mendeskripsikan Implementasi Program Bantuan Premi Asuransi Nelayan di Kabupaten Pesawaran. Metode penelitian yang digunakan dalam penelitian ini adalah metode deskriptif kualitatif dengan pendekatan kualitatif jenis fenomenologi. Teknik pengumpulan data menggunakan wawancara, observasi dan dokumentasi. Sedangkan analisis data menggunakan uji kredibilitas dengan triangulasi.

Hasil penelitian Implementasi Program Bantuan Premi Asuransi Nelayan di Kabupaten Pesawaran: 1. Komunikasi dalam program bantuan premi asuransi nelayan dilaksanakan melalui kegiatan sosialisasi kepada nelayan, kejelasan informasi program dan konsistensi pemberian informasi program. 2. Sumberdaya dalam program bantuan premi asuransi nelayan untuk pelaksanaan meliputi dana, sarana dan prasarana. 3. Disposisi dalam program bantuan premi asuransi nelayan dilaksanakan melalui komitmen, bertanggung jawab dan transparansi.

4. Struktur Birokrasi dalam program bantuan premi asuransi nelayan dalam melaksanakan tugas, pembagian tugas dan pengawasan para pelaksana yang mengikuti pedoman SOP yang dibuat.

Kata kunci : *Asuransi Nelayan, Implementasi, Kebijakan Publik*

## **ABSTRACT**

### **IMPLEMENTATION OF FISHERMAN INSURANCE PREMIUM ASSISTANCE PROGRAM (BPAN) AT PESAWARAN DISTRICT**

**By**

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The purpose of this research is to analyze and describe the Implementation of Fisherman Insurance Premium Assistance Program at Pesawaran District. The research method used in this research is a qualitative descriptive method with a qualitative approach and with the phenomenology type. Data collection techniques using interviews, observations and documentation. While analyzing data using credibility testing with triangulation.

The results from the Implementation of Fisherman Insurance Premium Assistance Program in Pesawaran District: 1. Communication in the fisherman insurance premium assistance program is done by socialization to the fishermen, the clarity of program information and the consistency of program information provision. 2. Resources in the fisherman insurance premium assistance program for the implementation include funds, facilities and infrastructure. 3. Disposition in the fisherman insurance premium assistance program is done by commitment, responsibility and also transparency.

4. Bureaucratic structure in the fisherman insurance premium assistance program in doing the tasks, division of tasks and supervision of the implementers who follow the SOP guidelines made.

Keywords : *Fisherman Insurance, Implementation, Public Polic*