

ABSTRAK

**PENGARUH PENGGUNAAN MODEL *SOMATIC AUDITORY VISUAL INTELLECTUAL (SAVI)*, MEDIA PEMBELAJARAN DAN MINAT BELAJAR TERHADAP HASIL BELAJAR EKONOMI SISWA KELAS X IPS SMA NEGERI 1 TERUSAN NUNYAI
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Penelitian ini bertujuan mengetahui pengaruh model *Somatic Auditory Visual Intellectual*, media pembelajaran dan minat belajar terhadap hasil belajar ekonomi. Penelitian ini menggunakan metode eksperimen dengan pendekatan *ex post facto* dan *survey*. Populasi dalam penelitian ini berjumlah 64 siswa dan sampel sebanyak 55 siswa. Hasil penelitian menunjukkan bahwa terdapat pengaruh model *Somatic Auditory Visual Intellectual*, media pembelajaran dan minat terhadap hasil belajar ekonomi, media pembelajaran dan minat terhadap hasil belajar Ekonomi. Hal ini dibuktikan dengan perhitungan $F_{\text{hitung}} > F_{\text{tabel}}$ atau $38,358 > 2,79$ dan nilai signifikan (sig) $< \alpha = (0,05)$ atau $0,000 < 0,05$. Koefisien determinasi (r^2) didapat senilai 0,693 atau 69,3% hasil belajar dipengaruhi oleh model SAVI, media pembelajaran dan minat, dan sisanya sebesar 30,7% dipengaruhi oleh faktor lainnya.

Kata Kunci: Model *Somatic Auditory Visual Intellectual*, Media Pembelajaran, Minat Belajar dan Hasil Belajar Ekonomi

ABSTRACT

THE INFLUENCE OF THE USE OF THE SOMATIC AUDITORY VISUAL INTELLECTUAL MODEL, LEARNING MEDIA, AND INTEREST LEARNING TO ECONOMIC LEARNING OUTCOMES IN THE FIRST GRADE OF SOCIAL CLASS AT SMA NEGERI 1 TERUSAN NUNYAI IN ACADEMIC YEARS 2019/2020

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The research aims to find out the influence of somatic auditory visual intellectual model, learning media and interest in economic learning media, and interest in economic learning outcome. This study use experimental method with ex post-facto and survey approach. The population of this research was 64 students and the sample 55 students. The result of the research showed that there was an the influence of somatic auditory visual intellectual model, learning media and interest in economic learning outcomes. This is evidence by Fhitung > Ftabel or $38,358 > 2,79$ and the significant of value (sig) $< \alpha = (0,05)$ or $0,000 < 0,05$. The coefficient of determination (r^2) was obtained at 0,693 or 69,3 % of learning outcomes were influenced by SAVI model, learning media and interest, and the remaining of 30,7 % were influenced by other factors.

Keyword: Somatic Auditory Visual Intellectual Model, Learning Media, Interest Learning and Economic Learning Outcomes