

ABSTRACT

HOUSEHOLD SURVIVAL STRATEGY OF POOR FISHERMEN IN SUKARAJA VILLAGE, BUMI WARAS DISTRICT, BANDAR LAMPUNG

by

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This research's goal is to identify and explain the survival strategies of poor fishermen households. This research did in Sukaraja Village, Bumi Waras District, Bandar Lampung where the society used natural resources located in Teluk Lampung as the main source of their livelihood. This type of research is descriptive quantitative approach. The sample of research totaled 81 poor fishermen households. Data collection techniques in this research is questionnaires, interviews, observation, and documentation, while the data analysis was done by analysis of frequency tables through processing programs of the statistical data, that called SPSS. Based on the research results, it is known that the survival strategies used by fishermen's households in the Sukaraja village to face the poverty is employment diversification, build/develop social networks, debt and reduce costs.

Keywords: poverty, fishermen, survival strategies, Teluk Lampung