

## **ABSTRACT**

***Analysis Of First Time Voters Attitude In Respond Exposure Information to Legislative  
Election City Council Select Cities List Sukarame 2014  
( A Case Study to First Time Voters Sukarame District Bandar Lampung )***

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*First-time voters got information exposure in every day before election course their got knowledge about political especially election from any kind of information from media. The purpose of this study is 1. To determine attitude first-time voters in response to exposure information to determine political choice in legislative elections 2014. 2. To determine the way first-time voters filters information in response information exposure on legislative election 2014.*

*This research uses descriptive qualitative method. This study also uses Politic Participant Theory and Information Processing Theory. Results showed that attitude first-time voters in cognitive component have sufficient knowledge. In affective component first-time voters are confused because of the many obstacles the list of candidates on the ballot and in conative component first-time voters do not really care about politics and seem indifferent. On the analysis of the results of the research has been explained that cognitively first-time voters have sufficient knowledge and a good participant in the election. In affective component, inexperience and insufficient knowledge of politic makes first-time voters feel confused and In conative component first-time voters who have good cognition will consider the truth of the information obtained.*

***Keyword: Attitude, First-Time Voters, Information Exposure, Election***