ANALYSIS OF FACTORS AFFECTING GDP MICRO SMALL AND MEDIUM ENTERPRISES (MSME) IN INDONESIA DURING 1999-2012

By

MUHAMMAD SANDI

ABSTRACT

The purpose of this study was to analyze the effect of variable the number of unit of MSME, micro small business investment, investment medium-sized enterprises, labour in units micro small, medium enterprises labor to gross domestic product of micro small and medium enterprises. The analytical tool that use in this study is multiple linear regression analysis model with the least squares method (Ordinary Least Square). This study uses annual time series data obtained from the Ministry of Cooperatives and SME. Based on the results of ordinary least square regression, it can be seen that in partial small micro business investment and micro businesses labor a significant positive impact on the gross domestic product of micro small and medium enterprises in Indonesia.

While the MSME business unit variable and medium enterprises labor have a positive impact and no significant effect on the gross domestic product of micro small and medium enterprises in Indonesia. As well as jointly and significant all variables used in this study affect the value of GDP micro small and medium enterprises in Indonesia.

Keywords: GDP MSME, the number of units MSME, micro small business investment, medium business investment, labour in units micro small and medium enterprises labor, Ordinary Least Square